

# The Story of Radiant Health

**First, I would like to say to all my customers, business associates and friends, thank you for your loyalty and conviction of the program, products and science behind them. The past 2-3 years have held many changes for me, which are now beginning to show great results! Starting over as a nutritional consultant, author and lecturer has been the perfect vehicle for the work I do.**

**My new book, *The Hidden Story of Cancer*, is changing lives and I would encourage everyone to have their own copy and read it thoroughly! I've been told it is a "mesmerizing" read, and the information it contains is vital for anyone looking to improve their health and prevent disease!**

During the past 10 years, I have always had just one goal - to bring you the world's best science regardless of personal sacrifice. For most of you it may have seemed that I had dropped off the face of the earth, but that's not the case. While my original company is now gone, I have continued my detailed research. As a result I've written a landmark book on cancer, the definitive report on Essential Fatty Acids (EFAs), as well as other scientific reports on all current health issues. I've also restructuring my life and professional approach so that I can move ahead with my work and avoid any problems in the future.

**The experiences I had with my original company have taught me not to allow my formulas and science behind them to ever leave my control again. With my new role as an independent consultant to numerous nutrition-based companies, I assure you that you will always be able to get my formulations based on my recommendations and the world's best science.**

I've recommended a lower-carbohydrate diet with supplementation for about 10 years. Now everyone else is jumping on the low-carbohydrate bandwagon, but they are still light years behind. They don't understand the need for EFAs to prevent food (especially carb) cravings, and they don't know exactly what you need in an omega 6/3 blend. They will continue to "regurgitate and parrot" old, outdated views not based on the forefront of science. It will take at least another decade for these people to realize the error of their ways, and the harm they have caused to those following their advice. My intense research on EFAs has never stopped and in accordance with what I learned I have developed a boosted EFA formula unlike any on the market today. My original Basic Essence formulation had a "parent" omega 6/3 ratio of 1:1. My advanced scientific research clearly shows even more unprocessed "parent" omega 6 is required in our diets and therefore I have updated my recommendations. Countless customers have contacted me telling me how much they love this new boosted formula recommendation. I've personally noticed a huge difference in my energy levels, and a considerable reduction in carb cravings, as I expected. **Please disregard advice from companies and persons who have not put as much work and research into this critical area as I have.** To learn the science behind my NEW boosted EFA formulation, please download my most up to date report free of charge and read it asap: "The Scientific Calculation of the Optimum Omega 6/3 Ratio" (Updated 02/ /06). As the founder of Radiant Health, it is my responsibility that my formulas remain correct and my recommendations are backed by the most advanced science possible.

I greatly appreciate the loyalty of my original customers and will always endeavor to assist you in any way I can.

# Regarding the Texas Attorney General's Decree

I write this with honesty and sincerity to the reader, not as any justification. My intent is to explain what actually happened that led to the injunctions against both myself and Maximum Efficiency Products, which has since discontinued operations.

The major issues that concerned the Texas Department of Health (TDH) and ultimately the Texas Attorney General's office (AG) (which is charged with the formal enforcement of TDH regulations) were as follows:

1. Certain required documentation procedures were not being followed correctly with respect to the manufacture of one of our products, Herbal Essence. These procedures did not involve claims or reports that anyone became ill or suffered adverse effects from the product. To my knowledge, no one has ever become ill due to our manufacturing process of Herbal Essence.
2. The labeling on our products was not correct according to current law and regulations.
3. Certain advertising, including various claims, was not correct under current law and regulations.
4. We were not licensed as a manufacturer in Texas.
5. TDH and the AG asserted that I misrepresented my credentials, background, and experience.

Answers and facts:

A. True. The required documentation concerning the manufacture of Herbal Essence was not being handled properly. Maximum Efficiency Products had grown quickly and the individuals in charge were not sufficiently informed as to all the required documentation and procedural laws. The company had recently put a new individual in charge, who was in the middle of reviewing all of the company's manufacturing processes and procedures when TDH conducted its inspection and noticed the deficiencies in documentation. There is no good excuse for these deficiencies. While we were in the process of our internal compliance review, which would have corrected these errors, this was the last area of review, and it was not completed when TDH's review began. However, I again note that no one to our knowledge has ever become ill due to our manufacturing process. After the deficiencies were identified by TDH, our documentation was corrected in a matter of days.

B. True. The labeling on our products was not technically correct. There are many, many Federal and State laws and regulations that spell out exactly how a label on any type of product must appear; they are very, very specific. The labels on our products did not meet these requirements. However, the labeling was corrected in a timely manner.

C. Also true. As in labeling, there are many specific laws concerning advertising products, especially nutritional supplements, and making claims or statements about these products. I could go on for hours on this topic but the simple facts again are that the company was

not as knowledgeable in these areas as it should have been. These are very intricate laws. However, the law is the law. The company was quick to correct its mistakes.

D. Also true. The company was not licensed as a manufacturer in Texas. The individual in charge at the time had failed to file a simple 2 page form with the State of Texas and pay a very minimal fee. That's all that was required. It was not done. I did not know. To this day I will never understand why this 5 minute matter was not taken care of, but it wasn't. Upon our notification, the forms were filed, the fees paid, and the company was given its Texas Manufacturing License.

E. Not true. Evidently, certain attempts were made to verify my credentials. However, no one ever discussed anything with me regarding my credentials, so I am not sure what was done, if anything concerning verification. Nevertheless, in the beginning of these proceedings, based on their attempts to verify my credentials, the AG asserted that I had misrepresented myself to the public. These misrepresentations were listed in the temporary injunction. However, in the final injunction dated December 30, 2002, which was entered with our agreement, these 3 matters were completely cleared up:

- First, it became clear that I was appointed an adjunct professor at Texas Southern University in the College of Pharmacy and Health Sciences. This was confirmed on page (7), #26 (4) of the permanent injunction.

- Second, I have never claimed to be a "doctor," or a Ph.D. and certainly not a medical doctor. During some lectures people may have referred to me as a doctor but I never referred to myself as one. I have no need to do such a thing. My background is in electrical engineering and I received my degree from MIT. I developed the term and field "Life-Systems Engineering" using my engineering background and years of nutritional and health research. I am honored that universities have followed my lead in this new science.

- Third, I have been verified as a "scientist," by both the former President of Texas Southern University and its Assistant Dean of Pharmacy at the time. The Associate Dean of the College of Pharmacy stated, "We are honored to have a scientist of Professor Peskin's standing as a member of the faculty...." The former President of the University said: "...His nutritional discoveries and practical applications through Life-Systems Engineering [Science] are unprecedented."

6. The book "Radiant Health: Moving Beyond the Zone" was a genuine publication based on 5 years of my research. According to the State, it was not proper to make the health-related claims contained in this book. However, the science is irrefutable based on the sources of my research over that period of time. Unfortunately, what the law "allows," and what is crystal clear from the scientific facts are often completely different things regarding the fields of medicine and nutrition.

7. I believe that under my direction, the Radiant Health supplements were the best in their class based on the most advanced scientific analysis and research available. The ingredients are of the highest specifications. Any company's product of which I am the nutritional consultant for will be strictly based on the best science. Science-- not opinion or "political correctness" has always been my motto.

When building M.E.P., I had in mind a large goal: to help many people benefit from better nutrition and/or to help them maintain their overall health. The results received, not only in America but all over Europe and the Far East, led me to make the claims and statements I made, without being aware of the specific legal restrictions discussed above.

I apologize for not making myself aware of the restrictions. However, myself and thousands of others know without a doubt that the Radiant Health program worked, and that now I will continue to lead the way to always bring you the world's most advanced nutritional science. I thank the Texas Department of Health and the Attorney General for bringing me into compliance with all of the intricacies of the current laws and regulations.

Yours most sincerely,

Professor\* Brian Peskin

If you have further questions, I'm happy to answer them. I can be directly contacted at

[prof-nutrition@sbcglobal.net](mailto:prof-nutrition@sbcglobal.net)

Anyone who has questioned Brian's appointment as a professor has never properly checked his credentials. Brian was never asked to provide any proof before being falsely and unjustly accused of lying about his professorship. The truth is presented on the following pages...



TEXAS SOUTHERN UNIVERSITY  
3100 CLEBURNE AVENUE • HOUSTON, TEXAS 77004

(713) 313-7011

OFFICE OF THE DEAN  
COLLEGE OF  
PHARMACY AND HEALTH SCIENCES  
OFFICE (713) 313-7164

October 26, 1998

Mr. Brian Peskin  
8100 Cambridge Street  
Suite 121  
Houston, Texas 77054

Dear Mr. Peskin:

This letter comes to inform you of your appointment to the position of Adjunct Professor of Clinical Pharmacy in the Department of Pharmacy Practice at Texas Southern University College of Pharmacy and Health Sciences. Your primary responsibilities will include lectures in Non-Prescription and Herbal Products along with the Nutritional component of our curriculum.

We look forward to the wealth of knowledge and experience you will bring to our faculty and students. I am sure that each of us will benefit greatly from a mutual exchange of knowledge and experience regarding health and disease management issues. Diversity and innovative teaching methodologies in health care is essential as we approach the next millenium.

We look forward to a great academic partnership and I look forward to seeing you soon.

Sincerely,

A handwritten signature in cursive script, appearing to read "Doris M. Jackson".

Doris M. Jackson, Pharm.D., F.C.P.  
Associate Dean for Academic Affairs  
Texas Southern University  
College of Pharmacy and Health Sciences

DMJ/do

Cc. President James Douglas, Esquire  
Dr. MacJohn Akpaffiong, Interim Dean

Re: Brian Peskin professorship

November 25, 2002

To Whom It May Concern:

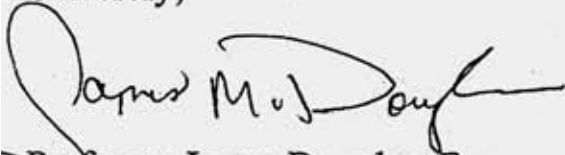
I served as the President of Texas Southern University ("TSU") in 1994. The enclosed letter, dated October 26, 1999, attesting to Mr. Brian Peskin's professorship at TSU is completely legitimate. If for some reason the records of TSU do not reflect that Mr. Peskin was in fact a professor, as stated in the attached letter, these records are in error.

Ms. Doris Jackson had full authority to appoint Mr. Peskin as an adjunct professor. I was informed of the appointment and concurred.

The quotations in Mr. Peskin's book, which are attributed to Ms. Jackson and myself, are accurate. We both consider him a first-rate scientist.

If you should have any questions concerning this letter, please feel free to contact me at (713-313-7352).

Sincerely,



Professor James Douglas, Esq.  
Thurgood Marshall School of Law